

FUNDRAISING and ENTERTAINING with LEGENDS

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How much can you make?

Function template Profit and Loss

Ticket sales	85	100	150	200	250
<u>Income</u>	Break even				
Tickets - meal and show = \$50	\$4,250	\$5,000	\$7,500	\$10,000	\$12,500
Raffle	\$500	\$500	\$750	\$1,000	\$1,250
Memorabilia pieces - clubs pieces	\$1,300	\$2,000	\$3,000	\$4,000	\$5,000
Over and above reserves on speaker(s) pieces	\$800	\$1,000	\$1,500	\$2,000	\$3,000
Table Bingo	\$300	\$500	\$750	\$1,000	\$1,250
Total income	\$7,150	\$9,000	\$13,500	\$18,000	\$23,000
<u>Expenses</u>					
Printing of tickets	\$85	\$100	\$100	\$140	\$180
Meal - @ \$20 per head cost	\$1,700	\$2,000	\$3,000	\$4,000	\$5,000
Venue hire	\$300	\$500	\$500	\$1,000	\$1,000
MC/Auctioneer	\$500	\$500	\$500	\$500	\$500
Speaker/Entertainment (net approx)	\$2,000	\$2,500	\$2,500	\$3,000	\$3,000
Airfares for speaker(s) - if req'd	\$500	\$500	\$500	\$500	\$500
Accommodation for speaker(s) - if req'd	\$200	\$200	\$200	\$200	\$200
Flyers, posters etc	\$100	\$100	\$100	\$100	\$100
Advertising - radio and print	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
PA Hire	\$150	\$150	\$150	\$150	\$150
Memorabilia expenses - framing	\$200	\$200	\$200	\$200	\$200
Memorabilia expenses - pieces	\$300	\$300	\$300	\$300	\$300
Sundry expenses	\$100	\$200	\$200	\$200	\$200
Total Expenses	\$7,135	\$8,250	\$9,250	\$11,290	\$12,330
Net Profit (with drink sales yet to come!)	\$15	\$750	\$4,250	\$6,710	\$10,670

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<i>Add backs - these are expenses most clubs can find sponsors to cover</i>					
Venue Hire	\$300	\$500	\$500	\$1,000	\$1,000
Printing of tickets	\$85	\$100	\$100	\$140	\$180
MC/Auctioneer	\$500	\$500	\$500	\$500	\$500
Airfares	\$500	\$500	\$500	\$500	\$500
Accommodation	\$200	\$200	\$200	\$200	\$200
Advertising	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Memorabilia expenses - pieces	\$300	\$300	\$300	\$300	\$300
PA Hire	\$150	\$150	\$150	\$150	\$150
<i>Total add backs</i>	<i>\$3,035</i>	<i>\$3,250</i>	<i>\$3,250</i>	<i>\$3,790</i>	<i>\$3,830</i>
Overall Net Profit	\$3,050	\$4,000	\$7,500	\$10,500	\$14,500
<i>plus the drink sales!</i>					

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